

# COVID-19 VIRTUAL VIDEO USAGE AGREEMENT

I wish to lease:	DESCRIPTION
<input type="checkbox"/> VBBV142	VIRTUAL BABY BOTTLE CAMPAIGN \$197 (includes custom ending slide)
<input type="checkbox"/> VWV143	VIRTUAL WALK FOR LIFE \$197 (includes custom ending slide)
<input type="checkbox"/> VFBV144	VIRTUAL FUNDRAISING BANQUET \$197 (includes custom ending slide)
<input type="checkbox"/> VCHV144	CHANGELOPE VIDEO \$197 (includes custom ending slide)

This agreement between Keener Marketing, Inc. and \_\_\_\_\_ (herein referred to as signee) grants the right to show in limited venues (as listed below) the copyrighted video indicated above which may or may not have been customized for signee.

This video can be used by signee for one year for public showing, website, facebook, emails, and distribution to churches to show during their online service.

Signee's license to exhibit this video extends only to the agreed upon time frame and locations. Violation of this is subject to the penalties set forth in the Federal Copyright Act. **Neither this video nor any portion thereof may be transmitted on radio or television unless pre-approved in writing by Keener Marketing, Inc.**

For the amount agreed above Keener Marketing, Inc. will send signee the video chosen above in digital format via an internet ftp source. This video may be duplicated digitally or on DVD as needed by signee to be shown during the term of the lease. Signee may show this video an unlimited number of times during one calendar year in local public venues such as but not limited to churches, schools, and conferences. If signee chose a 1 year lease and decides to continue showing the video after that calendar year, signee agrees to pay Keener Marketing an additional \$65 per year that the video is shown. Even one showing of the video per year will constitute the need to pay this fee. Video must be shown in its entirety. Video may not be distributed to other organizations or individuals for use other than promoting the organization who leased it. If another organization wishes to use the video they must contact Keener Marketing directly and make arrangements to do so. Signee may show this video an unlimited number of times during one calendar year in local public venues such as but not limited to churches, schools, and conferences. (The term *local* is used to refer to a single geographic area served by the signee.)

If signee decides to continue showing the video after that calendar year, signee agrees to pay Keener Marketing an additional \$65 per year that the video is shown. Even one showing of the video per year will constitute the need to pay this fee. Video must be shown in its entirety. Video may not be distributed to other organizations or individuals for use other than promoting the organization who leased it. If another organization wishes to use the video they must contact Keener Marketing directly and make arrangements to do so.

Should this agreement be infringed upon the signee agrees that any legal action will be handled in the courts located in Dayton, Tennessee (Rhea County).

In summary, these are the basic terms:

- Each video lease allows for use only by the organization who leased it and cannot be distributed to other organizations for use other than promoting the organization who leased it.
- If another organization wishes to use the video they must contact Keener Marketing directly.
- Once this lease is expired signee must discontinue use of video or pay the appropriate renewal fees.
- If this video is posted on youtube.com or any other internet site it must be listed as private..

Signed by: \_\_\_\_\_

Print name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signed by:  \_\_\_\_\_

Margie Wertz, *President*

Keener Marketing, Inc.

3737 Rhea County Hwy, Dayton, TN 37321